

Everything you wanted to know about hearing aids

(but were too stubborn to ask)

Just because you're reading this, doesn't mean you need hearing aids. But something has made you interested. Maybe you have noticed a loss of hearing over the years and you're considering them. Or maybe family members have made you feel your hearing isn't what it used to be, even if you completely disagree. Or maybe you're just curious.

Take a few minutes here and read on. It could answer a lot of your questions.

*"I can hear fine.
People just mumble a lot."*

Granted, sometimes people mumble. But when everybody you have contact with mumbles all the time, it's time to consider other possibilities. If you're at that point, give yourself a little test. No one's going to see your answers, so no fudging. Just you testing you, with you doing the grading.

- People who come to your house complain or make jokes about how loud the TV is.
- You often find yourself asking people to repeat themselves. Or you rely on someone close to you to repeat what others say. You may even get nervous when that person isn't around to help.
- You have trouble understanding the person at the other end of the phone. You may even try to get off the phone faster because it's frustrating.
- You find yourself participating less in conversations, even with family and good friends.
- You strain to study people's faces as they're talking so you can fill in the gaps by reading their expressions, or lips.
- You're becoming less social with family and friends.
- You get irritated with people when you can't understand what they're saying. You may even get down or depressed.

This isn't a scientific test. Just some of the things people with hearing loss tend to struggle with. If you saw yourself in more than a couple of the examples, it really may be time to get a hearing evaluation so you can truly see where you stand.



Everybody loses some hearing sooner or later. It's perfectly natural.

In fact, it's a lot more common than even the experts know how to estimate because a lot of people won't admit they're having any trouble. Here's the unnatural part - untreated hearing loss can negatively affect your

personal relationships, your earning power, even the way you think of yourself. And the real shame is, all the angst is so unnecessary.

Getting a hearing evaluation is no more disruptive, difficult, or embarrassing than getting your eyes checked. Sincerely. And if you need hearing aids, what's the big deal? We all wear glasses to help us see, right? Well why can't the ears get a little help when they need it?

My cousin found out hearing aids wouldn't help her kind of loss. How do I know they'll help me?

With a few simple tests, your hearing healthcare professional will be able to tell you how much hearing loss you've suffered, the type of hearing loss it is, and whether hearing aids will help you or not.

There's no obligation with the evaluation. Once it's done, you can go home and think about it, or your hearing healthcare professional can work with you to decide what kind of hearing aids might be best for you. There are dozens of models available ranges - in all sizes, powers, and price ranges - so you'll have plenty of options to try.





Some other interesting things a new hearing aid user ought to know.

- It takes time to get used to a hearing aid. For most people, it helps if they begin by wearing them for short periods - even as little as 15 minutes - and gradually add wearing time. This is no different than the adjustment time for contact lenses in the beginning. Your hearing healthcare professional will design a schedule tailored just for the new wearer.
- Many problems can be fixed as easily as explaining the problem to the hearing healthcare professional and letting them make minor, on-the-spot adjustments. Even if there are repairs that require returning the hearing aid to the manufacturer, in most cases, it can be back in your hands (and ears) within three days.
- There are so many different types and models of hearing aids, it's usually just a matter of working with the hearing healthcare professional to find the right one.



Maybe I do need
hearing aids.
Can't I live without
them?

Of course you can live without them. But why? Why miss out on all the incredible sounds of life? Why not just correct something that could be so easily corrected. You could live without them. But think about how much better you'll live with them.

Founded in Germany in 1962, Interton today is part of one of the world's largest hearing aid organizations, the GN Group. We use their proven core technology in a way that falls in line with our own way of doing things. We believe that most people need a straightforward, functional and easy-to-use hearing solution at a fair price. So that's what we give them.

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